

E-Mail

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To: All Divisions With Shop Rite Stores Supplied By Wakefern Food Corporation

RE: WORTH Price Plus Program

Dear Managers:

Please be advised that Forsyth's WORTH Brand is being featured in the Shop Rite Price Plus Program for the entire month of July. The price reduction for Price Plus card holders is \$ 2.00 per carton.

Please ensure that your Sales People place WORTH advertising featuring the special price in all Shop Rite Stores.

If you have any questions, please call me.

Best Regards,

Nick

G. N. Kuruc, Jr.

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cc: Applicable RSM's

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